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before



after

christie bischoff  
cabin crew development manager  
v australia, sydney

**challenge** project makeover! Receiving the princess treatment from a highly skilled make up artist

**location** 433 darling st, balmain nsw 2041

**company** serge louis alvarez makeup studio

**cost** \$95 includes a free gloss valued at \$39

**contact** 1300 770 428

**web** sergelouisalvarez.com.au  
slaacademy.com.au

**the experience**

I was lucky enough to be invited to experience a makeover at the 'SLA Makeup Studio' which is set in a beautiful heritage listed terrace in Balmain. The studio is set up in three sections; The Make up Academy, individual/group make-up packages and retail products.

Encore Beauty, the parent company, started operation in 2005 by Maureen Bartlett and her two daughters who shared a passion for beauty. 'Encore Beauty' uses professional make-up and skin care which is created by SLA- Serge Louis Alvarez who is a well known make-up artist in France. SLA products are professional, natural and also include certified organic products, they do not test on animals and where possible use ingredients from fair trade countries.

As soon as I walked into the studio I was greeted by Natalie Streat who is 'Encore Beauty's' Head Make up Artist and has more than 10 years experience in the industry. With a personal consultation she was able to individualise my make up preferences around what look I was trying to achieve.

During each step of the make over Natalie explained to me the products that she would be using from the primer, to the foundation, bronzer and the perfect eye shadow to match my complexion. The products felt amazing with a very soft dewy finish which made my skin glow. The makeover took approximately 1 hour and I felt sensational walking out of the studio. The detail and professionalism that Natalie demonstrated during my make over was impeccable. The look I achieved was exactly what Natalie and I had discussed during our consultation.

The SLA Academy offers **The Essential Style** course to Virgin Blue group staff for a discounted rate of \$795 (including makeup worth \$250) normally valued at \$995 to the general public. Virgin Blue Group staff are also entitled to 30% discount off all SLA makeup range in store and online. For more information on their services including the Make-up Academy take a look at their website and for the complete low down on the exclusive Virgin Blue Group offers, check out the Vitality Deals on the Virgin Blue intranet.